

**Date/Time:**

January 19th, 2022 / 9:30am – 11:30am

Location: Zoom

Chairs: Kim Presser

In Attendance:

Andrew French (Winder Inclusive Communities Service)
Ashley Fox (Calgary Adapted Hub)
Cydney Yaremko (BLOOM)
Elizabeth Kaleta (Cerebral Palsy Alberta)
Janice Schneider (STAR)
Kim Presser (Between Friends)
Leonard O'Keefe (Developmental Disabilities Resource Centre)

Lindsay Gilmore (Association Rehabilitation of the Brain Injured)
Meri Topchieva (Alberta Ability Network)
Mezaun Lakha-Evin (Alberta Ability Network)
Noelle LeBlanc (VIVO)
Rhonda Bowman (Recreational Respite)
Sam Higham (MNP Community Sports)
Scott Godfrey (Autism Aspergers Friendship Society of Calgary)

Meeting Minutes

Welcome
Land Acknowledgement
Breakout Rooms
Meeting considerations
Review of last month's meeting minutes

Spotlight Series:**Recreational Respite**

- Founded in 2008 in Ontario. In 2017, they expanded servicing the 9 provinces of Canada.
- They serve children, youth, adults, and older adults across Canada.
- They provide one-to-one support, virtual group programs, in-person group programs, capacity-building workshops, community partnerships, and collaborations.
- For one-to-one support, recreational professionals work one on one to address barriers to participation and nurture social health and connectivity. Services are provided in the home, in community settings, and virtually. There is no diagnosis required to access support.
- Group programs are virtual, in-person, and hybrid.
- Some recent partners are the Canadian Accessibility Network, Simcoe County District School Board, Sheridan Elder Research Centre, City of Waterloo, Brock University, Community Living Toronto, and more.
- Please contact Rhonda at rhonda@recrespite.com if you have any questions.



Topics of Discussion:

Discussion for Adaptive Inclusive Recreation week

- Need a unified message across all partners. Stakeholders who follow our agencies need to see the same message multiple times as it increases the probability of them engaging.
- Many organizations expressed their support for this and are willing to support the work of the collaborative.
- Regarding the resource fair/expo that the table is planning, June isn't a very promotional time of year since summer programs are already set and stakeholders aren't thinking about fall programming yet. We need to provide exposure rather than advertising.
- The dates will remain June 19th -June 24th 2023

Development of a social media campaign

- Create a logo that encompasses adaptive recreation.
- Trying to move away from images of people in wheelchairs since that is one disability out of many. Need a more inclusive image to encapsulate people with disabilities using recreation.
- Include what people are doing and not how to adapt it because if the sport is inclusive, everyone can play.
- The logo can infer activities and needs to create curiosity. As we grow, a couple of years from now, we can change the logo to include specific activities.
- Branding for the first year or two needs to gather the public's attention.
- It would be preferred if the logo doesn't specify one particular sport as partners have differing recreational programs.
- Might need the assistance of a designer to create the logo.
- United Way's Make the Month campaign was very effective because it told a story and people got to hear about how others on AISH or other social supports "make the month".
- Can ask people with lived experience what they enjoy about a recreational activity they do, for example, "What was fun about soccer?" and capture the answers.
- There is currently no funding for this week. If anyone knows of any companies or individuals willing to do some pro-bono work around video editing and logo creation, please contact mtopchieva@cpalberta.com.

Planning of Resource Fair for Adaptive Inclusive Recreation week

- The resource fair needs to be in multiple cities and not only in Calgary.
- Elizabeth and VAD can help with the Edmonton Resource Fair as they are based out of there.
- Resource fairs are usually held at Center Street Church in Calgary as it is fully accessible space.
- The City of Calgary and Village Square are also venues suggested.
- ATCO Blue Kitchen and Mount Royal Taylor Centre are venues that you traditionally pay for, but for non-profits, there might be no or low costs for short-term rentals.
- Sam can give feedback and share resources with running a resource fair since she is currently running one for March 5th.
- Andrew participated in a previous recreation resource fair where they didn't get much turnout because of low foot traffic. Need to utilize a spot where there's a lot of foot traffic within the venue.



- The event will be on a weekday since it's hard for agencies to get their employees to work on weekends.
- Potential opening Act can be the Youth Singers of Calgary, it can either be a recorded version or a virtual one.
- We hope that there are at least a couple of showcases happening throughout the week (virtual or in-person), a resource fair, and a social media campaign.
- We can have a spirit week where each day is a different theme where people can dress and post for that theme. It requires less organizing but still encourages the community to participate.
- VIVO may be able to offer their space depending on when their construction finishes.
- Janice can provide a performance of the Calgary Youth Singers.

- Janice is offering her office space as it is accessible, some parking spots are gravel, but they also have same-level parking in front of the office as well.
- Potential performing arts fair to be included in one of the showcases for the Adaptive Inclusive Recreation week.

2023 Alberta Adapted Physical Activity Symposium

- This multidisciplinary symposium aims to foster community and enhance inclusivity of physical activity and sport across the province, for all Albertans experiencing disability.

- If you would like to register, please click here:
<https://sites.google.com/uAlberta.ca/aapa-symposium/home?authuser=0&pli=1>

Fit Festival and 9th Annual 10 Mile Tri

- The 9th annual 10 Mile Triathlon is a newly sanctioned event this upcoming March. We are so excited to have the 10 Mile Tri be a part of the Triathlon Alberta Calendar! The event is a short-distance triathlon race presented by MNP Community & Sports Centre's 3433 Sport Performance Centre.
- This event will be held on Sunday, March 5th from 8:00am – 1:00pm. If your agency would like to have a booth, please contact Sam at shigham@mnpcentre.com

Action Items:

- Create a subcommittee to plan for Adaptive Inclusive Recreation Week.
- Elizabeth will reach out to the Edmonton Library to see if we can host the fair there. Everyone will look for spaces throughout their communities to see where we can host a low-cost fair.
- Cydney will help with the marketing and design aspects of the social media campaign.
- Sam will ask her marketing team if they can help us create some graphics once we have all the details.
- Send a doodle poll to all AAN members to see who is funded by FCSS.

Wrap-Up/Adjournment

Next meeting:

Date: February 16th, 2022

Time: 9:30am – 11:30am

Location: Zoom