

**Date/Time:**

April 20<sup>th</sup>, 2022 / 9:30am – 11:30am

**Location:** Zoom

**Chairs:** Kim Presser, Ashley Fox

**In Attendance:**

Alexandra Patchett (Easter Seals Alberta)  
 Ashley Fox (Calgary Adapted Hub)  
 Courtney Barnstable (Association for the Rehab of the Brain Injured)  
 Deanne Rommens (City of Calgary)  
 David Legg (Mount Royal University)  
 Jamie McCulloh (Rocky Mountain Adaptive)  
 Kim Presser (Between Friends)  
 Leonard O' Keefe (Developmental Disabilities Resource Centre of Calgary)

Lindsay Gilmore (Association for the Rehab of the Brain Injured)  
 Matt McLean (CP Kids)  
 Meri Topchieva (Alberta Ability Network)  
 Noelle LeBlanc (VIVO)  
 Nancy Bertram (MS Society Calgary)  
 Phillip Dom Shaw (Premier's Council on the Status of Persons with Disabilities)  
 Rhonda Bowman (Recreational Respite)

### Meeting Minutes

Welcome  
 Land Acknowledgement  
 Breakout Rooms  
 Meeting considerations  
 Review of last month's meeting minutes

**Discussion items:****ARPA Update**

- ARPA has a Recreation and Parks month in June and was thrilled to partner with us when hearing about our Adaptive Inclusive Recreation Week on June 19-25<sup>th</sup>.
- They have identified the third week of June for adaptive recreation and will help us share social media messaging and get information out to more stakeholders.
- They are currently looking for ambassadors for their Recreation Month. If you know of any people who might be interested in this, please recommend them reach out to ARPA representatives.

**Proclamation Update**

- We currently have proclamations from Coldlake, Camrose and Red Deer and will be receiving 2 more from Calgary and Edmonton closer to June 19<sup>th</sup>.
- As bigger cities have more proclamations to go through, they usually provide them closer to the date to ensure efficiency.



- All proclamations will be uploaded to the AAN website under “Adaptive Inclusive Recreation”.
- As our proclamation week is still new, it is challenging to receive proclamations from all or most municipalities. It is very encouraging to see more municipalities participate each week.

### **Recreation Week Logistics**

- Currently have some content from CP Kids, Lacrosse Barriers, CPAA, Vivo, and potentially STARS Youth Singers.
- Will be getting more content in the coming weeks. The deadline for all content is April 30<sup>th</sup>.
- All content used from other agencies will be approved by their marketing team first and then shared on AAN's social media platforms. Please share from AAN's platforms whenever you can, preferably once a day.
- All content used will also credit the original agency and encourage people to check out their programs and celebrate Adaptive Inclusive Recreation(AIR) week with us.
- We will repost and share content from other agencies.
- The first day of the week will include what AAN is, why we created AIR Week, and how people can engage and support each other.
- There is no official blurb created for any of the days, Meri will start working on that in the coming weeks and present them at next month's meeting.
- The second day will be sharing statistics about adaptive recreation and people with disabilities.
- Jumpstart just posted The State of Sport in 2023 which includes some statistics for recreation. Please click here to read it <https://jumpstart.canadianfire.ca/pages/the-state-of-sport-in-canada>
- There are lots of articles that talk about the correlation between mental health and recreation. We can incorporate those into our posts.
- Day 4 is for showing the difference in intensity for adaptive recreational activities. For example, we can post/re-post a reel from Rocky Mountain Adaptive (where they do winter sports) in the morning and a reel from a slower recreational activity.
- Provide the changes in adaptive recreational equipment throughout the week and what different types of adaptations exist for people with disabilities.
- All clips will be provided with captions.
- As ASL interpretation is expensive, we will reach out to Alberta Deaf and Hear and see if they can donate a little bit of their time for the interpretation of one or two reels.



- Stakeholders will engage with AIR Week through social media, potentially posting it in their newsletters or mentioning it to their partners and clients.
- We encourage photos to be shared on the drive as well as some photos will be used as an attachment for the non-reel posts throughout the week. Agencies can also include the photos and blurbs shared during the week with their newsletters and partners for extra exposure.

### **Action Items:**

- The blurbs for all social media posts for AIR Week will be put into the following document <https://docs.google.com/document/d/1f9ZhxbD-pIFkMlnbEiDIWOc2m1tKpwhGkseWHVOcFKc/edit?usp=sharing>
- If you are interested in submitting any content, please do so on the following google drive (please keep in mind the deadline is April 30<sup>th</sup> for submissions):  
<https://drive.google.com/drive/folders/1AyaSJQuuPkRT28FBHyFYnr9kiyX6pLzP>
- Nancy will check with her coworkers to see if they can provide us with any recreational statistics.
- Reach out to Alberta Deaf and Hear to see if they can include ASL for one or two reels.

Wrap-Up/Adjournment

### **Next meeting:**

**Date:** May 18<sup>th</sup>, 2022

**Time:** 9:30am – 11:30am

**Location:** Zoom